

FOR IMMEDIATE RELEASE

NYA NYA COUTURE CELEBRATES 20TH ANNUAL NYA NYA EXPERIENCE CELEBRITY FASHION & BEAUTY EXPO WITH HOLLYWOOD MINK COLLECTION LAUNCH

Duluth, GA – February 6, 2026 – Nya Nya Couture proudly presents the **20th Annual Nya Nya Experience Celebrity Fashion & Beauty Expo**, taking place **Saturday, October 17–18, 2026, at the Gas South District Convention Center** (6400 Sugarloaf Pkwy, Duluth, GA 30097). This milestone event will feature exclusive runway shows, celebrity appearances, immersive beauty experiences, and the highly anticipated launch of Nya Nya Couture's **Hollywood Mink Collection**.

Now in its 20th year, the Nya Nya Experience continues to be a premier platform for **emerging designers, stylists, vendors, and fashion and beauty innovators**, offering guests a unique opportunity to explore the latest trends, meet industry leaders, and discover cutting-edge products. Attendees can expect **fashion shows, contests, interactive vendor experiences, free giveaways, live DJs, and more**.

This year's 20th anniversary is a testament to the creativity, resilience, and innovation that Nya Nya Experience has brought to the fashion and beauty industry," said **Crystal Harris**, founder of Nya Nya Couture. "We are thrilled to launch our Hollywood Mink Collection and continue providing a platform that celebrates bold designs, urban glamour, and the next generation of fashion talent.

Event Highlights Include:

- **Runway Shows & Fashion Showcases:** Featuring the Hollywood Mink Collection and other exclusive designs.
- **Celebrity Appearances & VIP Experiences:** Including meet-and-greets with designers and influencers.
- **Interactive Beauty & Fashion Vendors:** Discover new brands and shop exclusive items.
- **Entertainment & Engagement:** Live DJs, contests, giveaways, and networking opportunities.

The expo also continues its mission of giving back through **Our Purple Hearts Foundation**, a 501(c)(3) nonprofit providing support, empowerment, and resources to women who are survivors of domestic violence.

Event Details:

Date: Saturday, October 17–18, 2026

Time: 12:00 PM – 9:00 PM

Venue: Gas South District Convention Center 6400 Sugarloaf Pkwy, Duluth, GA 30097

RSVP & Tickets: www.nyanyaexperience.com

About Nya Nya Couture

Founded in 2003 by designer Crystal Harris, Nya Nya Couture blends bold colors, timeless textures, and edgy embellishments for an unmistakable “urban glamour” aesthetic. Known for its hand-crafted detail and unique designs, Nya Nya Couture continues to inspire creativity while supporting local charities. Learn more at www.iamnyanyacouture.com.

About Nya Nya Experience

Established in 2019 by Nya Nya Couture, Nya Nya Experience has grown into one of the Southeast’s premier fashion and beauty expos, drawing thousands of attendees to a vibrant celebration of creativity, music, entertainment, and empowerment. Visit www.nyanyaexperience.com.

About Our Purple Hearts Foundation

Founded in 2011, Our Purple Hearts Foundation empowers women who are survivors of domestic violence through guidance, self-confidence training, beauty services, and clothing assistance. Learn more at www.ourpurplehearts.com.

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