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About Nya Nya Couture:

Nya Nya Couture (fashion designer Crystal Harris) has been in business for sixteen years and has worked with celebrities such as: Samuel L. Jackson, Jasmine Guy, Demetria Mc Kinney, Miss D. Woods (Danity Kane), Lisa Wu (Atlanta Housewives), Unique (the love of Ray J) and many more....

Nya Nya Couture has been featured in Essence Magazine as well as Upscale Magazine. Nya Nya Couture is a fusion of bold vibrant colors, timeless textures with edgy patterns and embellishments that come together for that "urban glamour" look. Pieces can be worn casual as well as to night events. No two pieces are alike and many include hand crafted detail and/or embellishments.



The Event Details:

Nya Nya Couture "NYA NYA EXPERIENCE EXPO" continuing their longstanding commitment to supporting and enhancing the fashion and beauty industry. For the first time ever, this show will feature aspiring designers, workshops, exhibits called Nya Nya Experience Expowhich offers a fresh perspective on Atlanta in the fashion & beauty industry. Nya Nya Couture promises to be the ultimate display of creativity and unlike anything our attendees have ever seen. We can't wait to see this group of talented designers as they "raise the bar" in creativity and designs in their head to toe looks. This "red carpet" affair will be one of Atlanta's most high profile events of the year and will showcase one of Atlanta's hottest "unique & sexy" fashion designer, said Lisa Wu, former RHOA star. Fashionistas, celebrities, VIP'S, and media are set to cover this event. There will also be a reception to follow, meet & greet with the designer, wine and more.

When: June 8, 2019

Address: Infinite Energy Center

6400 Sugarloaf Pkwy Duluth, Ga 30097

Time: 10: 00 a.m. – 8 p.m.

Charity Beneficiary:

Our Purple Hearts Foundation: Our Purple Hearts Foundation was founded in January 2011. They provide guidance, counseling, beauty services, self-motivation, and free clothing to women that were once victims of domestic violence. Our Purple Hearts Foundation thrives to empower self- motivation and monthly meetings with single mothers that were once victims teaching them the skill of self- confidence while simultaneously motivating them to go back into the workforce and/or continue their education. Our Purple Hearts Foundation builds awareness of domestic violence and educates our women about the signs & consequences of abusive relationships.



Demographics:

Age range: 19-48

Gender: 80% female 20% male

Household income: \$75K

\$150K: 30%

Education: 95% Undergraduate/ 40% Graduate

Single: 80%

Attendees include top celebrities, socialites, fashion industry executives, designers, international marketing & sales executives, magazine publishing executives & editors, high net worth charitable donors, models, financial services leaders, actors, and world renowned artists.











Past attendees:

Bettina Dennis Upscale Magazine
Catherine Rogers Aspire Online Magazine
Jeremy Obvious Magazine
Simone Smith The Stylehouse Chronicles
Janelle Langford Urban Suites
Twana Bond James Poetic Art Press Publishing House
Angela Collins Iamfashionweek.com
Liz Johnson Elizane Productions
Rhonda Wilkins Divas Unlimited

Imperative Model Management Red Bull
Allen Cooley (celebrity photographer) Urban Compass
Dwight Eubanks (Atlanta Housewives show) TBS
Terrence Terry (celebrity manicurist)
Evelyn Lambert (celebrity fashion designer)
Beatrice Benbow (Jadore Magazine)
Darlene (Kiyah manager)
Joell Forward Models
Javaun Gorman Art Institute of Atlanta

Past press coverage has included:

Allezom Magazine Examiner Atlanta Buzz Neighborhood News The Stylehouse Chronicles The Style Source Pink Magazine Urban Compass

Links to the designer:

www.iamnyanyacouture.com www.facebook.com/nyanyacouture www.instagram.com/nyanyacouture www.twitter.com/nyanyacouture

Links to the charity:

www.ourpurplehearts.com

email: <u>ourpurplehearts@yahoo.com</u>

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